

Business Operations



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FROM: Retail Marketing
 DATE: 11/09/2006
 SUBJECT: Advanced Notification
 EVENT: HOT FRIDAY - US
 POS DATES: Effective: 11/24/06 – 11/24/06

• **Front Cover SKUs**

SKU	DESCRIPTION	REG PRICE	SALE PRICE	Rebate Amt	Rebate Start	Rebate End	1yr RSSP	2yr RSSP	3yr RSSP	Page	For Store Use
1502200	5-1 FAMILY FAV REMOTE W/PVR	14.99	4.99				2.99	5.99		1 - ●	
1603895	CASIO EX-Z60 BK DIGITAL CAMERA	199.99	179.99	\$30 MIR	11/24/06	11/24/06		44.99	59.99	1 - ●	
1700059	MOTOROLA H350 BLUETOOTH HDST	49.99	29.99	\$20 MIR	11/24/06	11/24/06	5.99	10.99		1 - ●	
2100101	22/99 14MI FRS/GMRS 2PK HF	49.99	19.99				5.99	10.99		1 - ●	
2300014	2BAY EGG CHARGER AA NIMH	14.99	4.99							1 - ●	
2600140	LABTEC MEDIA WIRELESS DESKTOP	29.99	19.99	\$10 MIR	11/24/06	11/24/06	5.99	10.99		1 - ●	
2704132	SPOTLIGHT RECHARG	19.99	6.99							1 - ●	
3300104	PRESIDIAN NC HEADPHONES	29.99	14.99				5.99	10.99		1 - ●	
4001460	CA 2.1 MULTIMEDIA SPK SYSTEM	29.99	19.99	\$10 MIR	11/24/06	11/24/06	5.99	10.99		1 - ●	
6004437	RC RESCUE HELICOPTER	49.99	39.99							1 - ●	
6004453	FERRARI RED 1:32 STREET CAR	19.99	9.99							1 - ●	
6004454	LAMBORGHINI YELLOW 1:32 CAR	19.99	9.99							1 - ●	
6400031	HOME MAINTENANCE TOOL KIT	39.99	9.99							1 - ●	

SKU	DESCRIPTION	REG PRICE	Rebate Amt	Rebate Start	Rebate End	1yr RSSP	2yr RSSP	3yr RSSP	Page	For Store Use
1600127	DIGITAL INNOV 3.1 MP CAMCORDER	99.99	\$25 MIR, \$25 MIR	11/24/06	11/24/06		17.99	33.99	1 - ●	
1603955	7IN ACCURIAN PORTABLE DVD	99.99	\$40 MIR	11/24/06	11/24/06		29.99	39.99	1 - ●	
1700088	C139 PREPAID GO PHONE	29.99	\$20 MIR, \$10 IR	11/24/06	11/24/06	15.99			1 - ●	
2601012	CD-R 30PK (BASE PACK)	12.99							1 - ●	
4200123	MY MUSIC 2GB MP3	119.99	\$60 MIR	11/24/06	11/24/06	17.99	29.99		1 - ●	